

GAGOSIAN GALLERY



Richard Avedon at Gagosian Gallery of Geneva

Geneva, 6 October 2011, Art Media Agency (AMA)

Gagosian Gallery in Geneva is currently hosting the photographic exhibition, "Avedon/Paris", from 29 September to 17 December.

Photographer Richard Avedon (1924–2004) was famous for his portraits and fashion photographs published in magazines such as *Harper's bazaar* and *Vogue*. The Gagosian exhibition displays the artist's earlier works, which were selected for his portfolio, *Avedon/Paris*, in 1978. Avedon's pictures were never shaped by the strict rules of the modelling world, thus the photographs constantly express models moving around and smiling in public space.

This Avedon exhibition of fashion photographs completes the one previously held at Gagosian Gallery in Paris, which focused solely on portraits of writers taken by the artist between 1950 and 1970.